

CARMEL ROAD RACING GROUP

Presents:



**26.2 Marathon | 13.1 Half Marathon | Championship Weekend 8K
1-Mile Family Fitness Walk**

April 21, 2012

www.carmelmarathon.com

**Official Refresh Station Sponsorship Proposal for the
Carmel Marathon Championship Weekend**

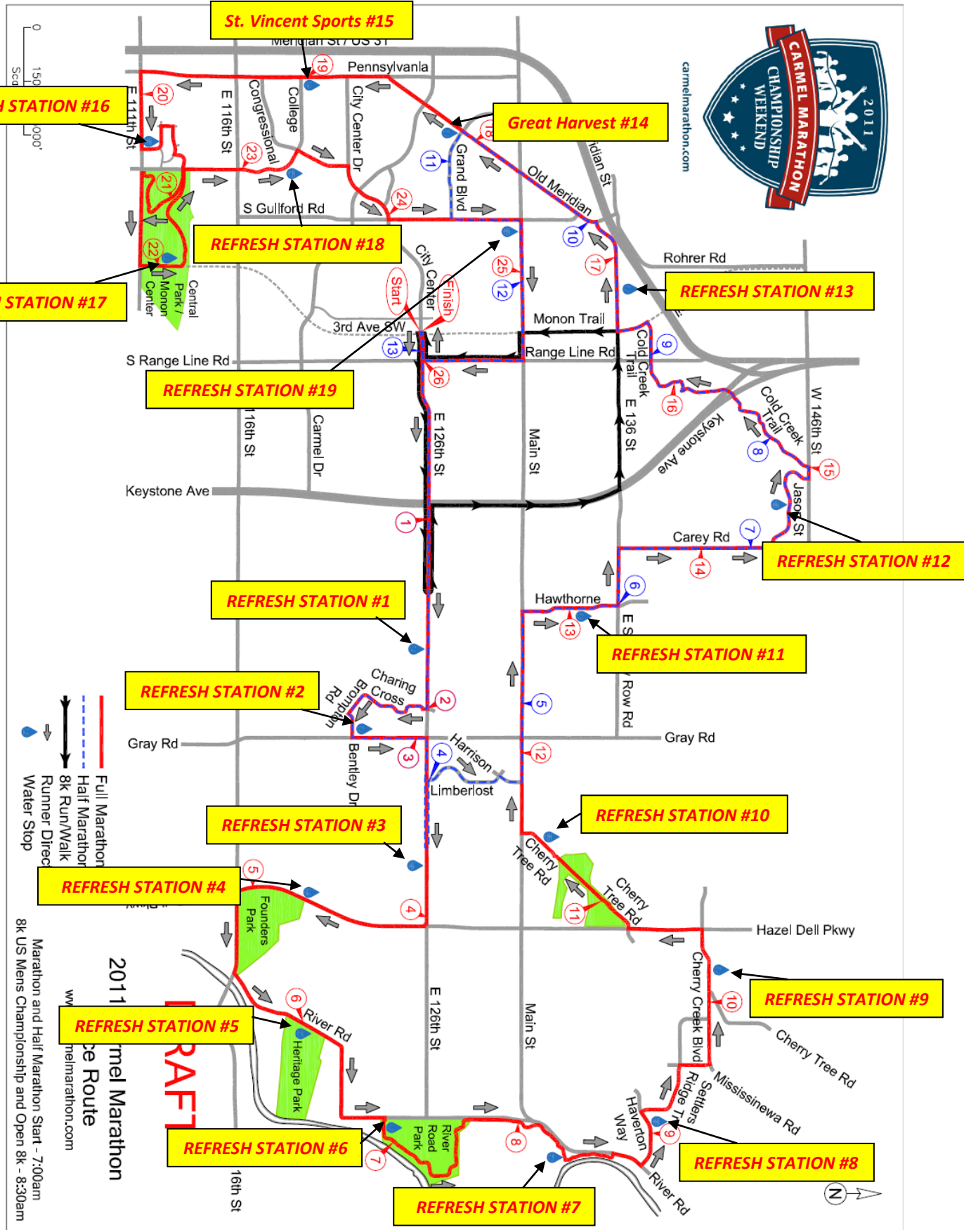


2012 Sponsorship Proposal
“Official Refresh Station Naming Rights Proposal”
~ Benefits defined ~

In exchange for the Refresh Station sponsorship, your company will receive:

- Identification as an Official Refresh Sponsor in the Participant Welcome Program
 - Opportunity to distribute food samples at your Refresh Station to garner a point-of-difference for participants and your sponsorship support
 - Opportunity to place your companies banner at your Refresh Station for enhanced brand connection
 - One (1) entry into the Carmel Marathon
 - One (1) entry into the Carmel Half Marathon
 - Two (2) entries into the Championship Weekend 8k event
 - Two (2) entries into the 1-mile Family Fitness Walk
 - Logo placement inside the Carmel Marathon Championship Weekend Official Program (10k)
 - Opportunity to staff your sponsored Refresh Station
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Refresh Station Sponsorship Fee: \$500



Water Stop
 8K Run/Walk
 Half Marathon
 Full Marathon

2011 Carmel Marathon
 Race Route
 www.carmelmarathon.com
 Marathon and Half Marathon Start - 7:00am
 8K US Mens Championship and Open 8K - 8:30am



2012 Refresh Station Sponsorship Application

Company Information:

point of contact

Company

Address

City

State

zip

email

Contact phone number

Application Completion Date: _____

Preferred Refresh Station Location: _____

Refresh Station Sponsorship Fee: \$500

Payment Due Date: Due with Application submission

Authorization of Agreement:

Name

Date

(Signature verifies acceptance of proposal & payment schedule. Failure to make payment according to terms will result in additional costs incurred in collections and attorney fees)

Event Organization:

Carmel Road Racing Group, LLC
3575 Inverness Blvd.
Carmel, IN 46032
Phone (317) 407-8489

Authorized Carmel Road Racing Group Signature: _____

Todd Oliver, President